



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 333446
Schedule Dates 10/02/12-10/08/12
Advertiser Democratic Congressional Campaign Committee ('
Agency Great American Media (3571)
Product Political - Issue (1068)
Brand DCCC (28005)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KAUFMAN, MEREDITH
Phone/Fax /
CPE 11/14/1588
Account Types National/Political
Billing Type Standard
Comments DCCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL CAMPAIGN

Date Entered 09/25/12
Last Modified 10/01/12
Entered By Sharon Green
CO-OP No
Headline # 06339009
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,355.00
Net Total \$47,345.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Oct. 2012	70	\$55,700.00
Grand Total:	70	\$55,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Spot (10)	10/04/12-10/08/12	2	:30	3P- Dr. Phil	1			1	1				3	\$230.00	\$690.00	Steubenville (WTOV)	DR. PHIL/10	9/25/12
11.0	Normal Line / Spot (11)	10/02/12-10/05/12	2	:30	4P- Ellen			1	1	1	1			4	\$250.00	\$1,000.00	Steubenville (WTOV)	ELLEN/11	9/25/12
12.0	Normal Line / Spot (12)	10/08/12-10/08/12	2	:30	5A- News Nine Sunrise	1								1	\$400.00	\$400.00	Steubenville (WTOV)	NWS9 SUNRS-5AM/12	9/25/12
13.0	Normal Line / Spot (13)	10/02/12-10/08/12	2	:30	5P- Live At Five	1	X	X	X	X	X			2	\$2,600.00	\$5,200.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/13	9/25/12
14.0	Normal Line / Spot (14)	10/02/12-10/05/12	2	:30	5:30A- News Nine Sunrise	1		X	X	X	X			1	\$500.00	\$500.00	Steubenville (WTOV)	NWS9 SUNRS-5:30AM/14	9/25/12
15.0	Normal Line / Spot (15)	10/02/12-10/05/12	2	:30	6P- News Nine 6pm	1		X	X	X	X			1	\$4,000.00	\$4,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/15	9/25/12
16.0	Normal Line / Spot (16)	10/03/12-10/08/12	2	:30	6A- News Nine Sunrise 6am	1			1	1	1			4	\$900.00	\$3,600.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/16	9/25/12
17.0	Normal Line / Spot (17)	10/02/12-10/08/12	2	:30	7P- Jeopardy	1	X	X	X	X	X			2	\$2,100.00	\$4,200.00	Steubenville (WTOV)	JEOPARDY/17	9/25/12
18.0	Normal Line / Spot (18)	10/02/12-10/08/12	2	:30	7A- Today Show		1	1		1	1			4	\$1,000.00	\$4,000.00	Steubenville (WTOV)	TODAY SHW/18	9/25/12
19.0	Normal Line / Spot (19)	10/02/12-10/08/12	2	:30	7:30P- Wheel Of Fortune	1	X	X	X	X	X			2	\$2,000.00	\$4,000.00	Steubenville (WTOV)	WHEEL-FORTUNE/19	9/25/12
20.0	Normal Line / Spot (20)	10/02/12-10/08/12	2	:30	9A- Live With Regis & Kelly		1	1	1	1	1			5	\$170.00	\$850.00	Steubenville (WTOV)	LIVE WTH KELLY/20	9/25/12
21.0	Normal Line / Spot (21)	10/08/12-10/08/12	2	:30	8P- The Voice				1					1	\$1,500.00	\$1,500.00	Steubenville (WTOV)	VOICE-NBC/21	9/25/12
22.0	Normal Line / Spot (22)	10/06/12-10/06/12	2	:30	11:30P- Saturday Night Live							1	1		\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/22	9/25/12
23.0	Normal Line / Sports-Football (23)	10/06/12-10/06/12	2	:30	12P- Big East Football							1	1		\$500.00	\$500.00	Steubenville (WTOV)	COLLEGE FOOTBALL/23	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

WV0-V7 does not accept advertising contracts that discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Line	Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	Mo Tu We Th Fr Sa Su	SPOTS	Rate	Total	Station	Comments	Entered
1.0 Normal Line / Spot (1)	10/02/12-10/08/12	2	:30	1P- Days Of Our Lives	1	1 1 1	4	\$300.00	\$1,200.00	Stebenville (WTVO)	DAVS-OUR LIVES/1	9/25/12
2.0 Normal Line / Spot (2)	10/02/12-10/05/12	2	:30	10A- Today Show II	3	X X X X	3	\$170.00	\$510.00	Stebenville (WTVO)	TODAY SHW-Z-NBC/2	9/25/12
3.0 Normal Line / Spot (3)	10/02/12-10/08/12	2	:30	11A- News Nine Tonight	1	1 1 1	3	\$300.00	\$9,000.00	Stebenville (WTVO)	NEWS 9 TONIGHT/3	9/25/12
4.0 Normal Line / Spot (4)	10/02/12-10/08/12	2	:30	11:35P- The Tonight Show	1	1 1 1 1	4	\$300.00	\$1,200.00	Stebenville (WTVO)	TONITE SHW-Z-NBC/4	9/25/12
4.0.1 Closed Preempt (4)	10/05/12			With Jay Leno							Program Change/Exception	
5.0 Normal Line / Spot (5)	10/02/12-10/08/12	2	:30	11A- Today Show III	1	X X X X X	2	\$170.00	\$340.00	Stebenville (WTVO)	TODAY SHW-3-NBC/5	9/25/12
6.0 Normal Line / Spot (6)	10/02/12-10/05/12	2	:30	12A- Who Wants To Be A	3	X X X X X	2	\$150.00	\$300.00	Stebenville (WTVO)	MILLIONAIRE/6	9/25/12
6.0.1 Closed Preempt (6)	10/02/12			Millionaire							Program Change/Exception	
7.0 Normal Line / Spot (7)	10/02/12-10/08/12	2	:30	12:35A- Late Night With	1	1 1 1	4	\$60.00	\$240.00	Stebenville (WTVO)	J FALLOON-NBC7	9/25/12
8.0 Normal Line / Spot (8)	10/08/12-10/08/12	2	:30	12P- Jimmy Fallon	1		1	\$1,000.00	\$1,000.00	Stebenville (WTVO)	NWS 9 MIDDAY/8	9/25/12
9.0 Normal Line / Spot (9)	10/02/12-10/05/12	2	:30	12P- Katie	1	1 1 1	4	\$210.00	\$840.00	Stebenville (WTVO)	KATIE/9	9/25/12
											Comments:	
											Date:	
											Accepted-Station:	
											Accepted-Agency/Advertiser:	

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE ("ENTERED BY")	10/01/12	LAST MODIFIED	10/02/12-10/08/12
SHARON G.	No	CO-OP	Political - Issue (1068)
GREAT AMERICAN MEDIA (3571)	No	Demco	DCCC (28005)
POLITICAL	Heardme #	Order Type	TELEP/PHILADELPHIA, PHILADELPHIA (1057)
TELEP/PHILADELPHIA, PHILADELPHIA (1057)	Normal	Package Deal	KAUFMAN, MEREDITH
	Commission %	Commission	/
15.00	\$8,355.0	Net Total	11/14/1588
\$47,345.1	Sales Tax	NATIONAL POLITICAL	STANDARD
\$47,345.1		DCCC	CAMPAGN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL			



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

Contract # 333446
Schedule Dates 10/02/12-10/08/12

Date Entered 09/25/12
Last Modified 10/01/12

By Broadcast Month

Spots 70

Rate \$55,700.00

Oct. 2012

Grand Total:

70

\$55,700.00

Advertiser Democratic Congressional Campaign Committee (!)
Agency Great American Media (3571)
Product Political - Issue (1068)

DCCC (78005)

Telerep/Philadelphia (1057)

Telerep/Philadelphia

KAUFMAN,MEREDITH

/

Commission

15.00

Net Total

\$8,735.00

Sales Tax

\$47,345.00

Brand

Normal

Sales Office

Demo

Salesperson

Package Deal

Comments

Normal

Buyer Name

Great American Media

1010 Wisconsin Avenue

Washington, DC 20007

Phone/Fax

11/14/1588

CPE

National/Political

Billing Type

Standard

Comments

DCCC

**** THIS IS A CASH IN ADVANCE SCHEDULE ****, DEMOCRATIC CONGRESSIONAL

CAMPAIGN

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

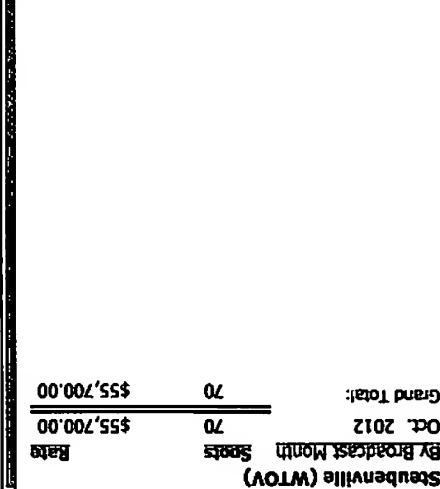
WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

WTVO-TV does not accept advertising contracts that discriminate on the basis of race or ethnicity. This non-discriminatory provision is a condition of each advertising contract with this station, whether verbal or written.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Spot (24)	10/06/12-10/06/12	2	:30	6p- News Nine 6pm									1	\$1,600.00	\$1,600.00	Subenvelope (WTVO)	NEWS 9 AT SIX/24	9/25/12
25.0	Normal Line / Spot (25)	10/06/12-10/06/12	2	:30	7p- Weekend Week of Fortune									1	\$200.00	\$200.00	Subenvelope (WTVO)	WEEKEND WEEK/25	9/25/12
26.0	Normal Line / Spot (26)	10/06/12-10/06/12	2	:30	7A- Saturday Today									1	\$250.00	\$250.00	Subenvelope (WTVO)	SATURDAY TODAY/26	9/25/12
27.0	Normal Line / Spot (27)	10/06/12-10/06/12	2	:30	7:30p- Cash Expedition									1	\$200.00	\$200.00	Subenvelope (WTVO)	OHIO EXPEDITION/27	9/25/12
27.0.1	Closed Preempt (27)	10/06/12																	
28.0	Normal Line / Spot (28)	10/06/12-10/06/12	2	:30	9A- News Saturday Morning									1	\$400.00	\$400.00	Subenvelope (WTVO)	NWS9 SAT MORN/28	9/25/12
28.0.1	Normal Line / Spot (28)	10/06/12-10/06/12	2	:30	9A- News Saturday									1	\$60.00	\$60.00	Subenvelope (WTVO)	Program Change/Eception	
29.0	Normal Line / Spot (29)	10/07/12-10/07/12	2	:30	11p- Sports Sunday									1	\$400.00	\$400.00	Subenvelope (WTVO)	SPORTS SUNDAY/29	9/25/12
30.0	Normal Line / Spot (30)	10/07/12-10/07/12	2	:30	12:30A- Weather Out									1	\$250.00	\$250.00	Subenvelope (WTVO)	WHADEO OUT SPORTS/30	9/25/12
31.0	Normal Line / Spot (31)	10/07/12-10/07/12	2	:30	6p- News Nine 6pm									1	\$2,000.00	\$2,000.00	Subenvelope (WTVO)	NEWS 9 AT SIX/31	9/25/12
32.0	Normal Line / Spot (32)	10/07/12-10/07/12	2	:30	8:30p- NBC Sunday Night									1	\$3,000.00	\$3,000.00	Subenvelope (WTVO)	SUNDAY NIGHT/32	9/25/12
33.0	Normal Line / Spot (33)	10/07/12-10/07/12	2	:30	8p- The Voice									1	\$2,000.00	\$2,000.00	Subenvelope (WTVO)	THE VOICE/33	9/25/12

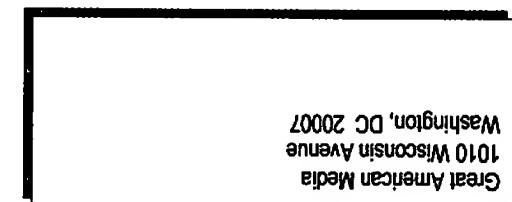
CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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.... THIS IS A CASH IN ADVANCE SCHEDULE, DEMOCRATIC CONGRESSIONAL
CAMPAIGN

Buyer Name	KAUFMAN, MEREDITH	Commission %	15.00
Sales Office	Telerep/Philadelphia	Pedigree Deal	Normal
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	No Tax
Phone/Fax	/	Net Total	\$47,345.00
CPE	11/14/1588	Commission	\$8,355.00
Account Types	News/News/Political	Net Total	
Billing Type	Standard	Commission %	
Comments THIS IS A CASH IN ADVANCE SCHEDULE, DEMOCRATIC CONGRESSIONAL CAMPAIGN	Commission %	



WTVO
9 Red Donley Plaza
Mingo Junction, OH 43938
1010 Wisconsin Avenue
Washington, DC 20007

REP# HEADLINE# 6339009 TRF# 333416
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 1/12 10.04
CHANGES *** WTOV-TV ***

:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK :	DAY	:TOTL:	:SPTS:
:LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		
27	S	730P-800P			30		\$200.00	10/6	10/6	0	SAT		0	
PROGRAM : OHIO-EXPLOSION														
CON COM1: OHIO-EXPLOSION														
STATION MAKEGOOD OFFERS:														
M1 OK'D BUY#4														
BUY#27														
MISSED:TU-F,M/1135P-1235A								OCT2	30S	\$300.00	(OCT1/12)			
SAT/730P-800P								OCT6	30S	\$200.00				
OFFER:TU-F,M/530A-600A								OCT2	30S	\$500.00				
CMT:PROGRAM CHANGE.								PLZ	CF	SUNRISE	530A ASAP.	THX SHARON		
OCT/12														
55700.00														
CONTRACT TOTAL														
TOTAL SPOTS														
55700.00														
70														

MARKET TOTALS \$89,838 WTOV 62% WTRF 29% WBWO 4% ETRF 5%
WBWO IS GTRF
SVC- NSI
DEMO- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REF: HEADLINE# 6339009
*** ORIGINAL REV#0 ***
ORDER WORKSHEET

ADV # 9132 ADV. NAME ISS/DCCC
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # 333446 CONTRACT # 6339009

PRDCT DCCC

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE SEP25/12 11.06

REP: TO SAHRON

FR NIKKI
NEW DCCC ORDER
TOTAL \$55700
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

EC-9/25-105-4P-SLG

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: :

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14

PROGRAM : CON COM1:	100P-200P	30	\$300.00	10/2	10/8	4	TU-F,M	4
PROGRAM : CON COM1:	1000A-1100A	30	\$170.00	10/2	10/8	3	TU-F,M	3

RIGP: TEL# 610-324-1100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-325-1191
BUYER NAME MEREDITH KAUFMAN
SALES PRSN PH- TERESA DIFURIA

REF# OEE# 2016 SALESMAN #
SEP25/12 11.06
*** WTOV-TV ***

REF HEADLINE# 6339009
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 11:06
*** WTOV-TV ***

REF HEADLINE# 6339009
*** ORIGINAL REV#0 ***

REF: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK

ORDER WORKSHEET

HARRIS REPORT FROM REE

SEP25/12 11:06

*** WTOV-TV ***

REF HEADLINE# 6339009

*** ORIGINAL REV#0 ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:LINE#:	:	:		:	:		: DATE	: DATE	: /WK:	INVT :		:SPTS:
21			800P-1000P	30		\$1,500.00	10/8	10/8	1		MON	✓
PROGRAM : VOICE-NBC CON COM1: VOICE-NBC												
22			1130P-100A	30		\$220.00	10/6	10/6	1		SAT	✓
PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE												
23			1200N-330P	30		\$500.00	10/6	10/6	1		SAT	✓
PROGRAM : COLLEGE FOOTBALL CON COM1: COLLEGE FOOTBALL												
24			600P-630P	30		\$1,600.00	10/6	10/6	1		SAT	✓
PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX												
25			700P-730P	30		\$200.00	10/6	10/6	1		SAT	✓
PROGRAM : WEEKEND WHEEL CON COM1: WEEKEND WHEEL												
26			700A-900A	30		\$250.00	10/6	10/6	1		SAT	✓
PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY												
27			730P-800P	30		\$200.00	10/6	10/6	1		SAT	✓
PROGRAM : OHIO-EXPLOSION CON COM1: OHIO-EXPLOSION												
28			900A-1000A	30		\$400.00	10/6	10/6	1		SAT	✓
PROGRAM : NWS9 SAT MORN CON COM1: NWS9 SAT MORN												
29			1155P-1230A	30		\$250.00	10/7	10/7	1		SUN	✓
PROGRAM : SPORTS SUNDAY CON COM1: SPORTS SUNDAY												

REP HEADLINE# 6339009
*** ORIGINAL REV#0 ***

REP: TEI# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP25/12 11.06

*** WTOV-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:LINE#:	:	:		:	:		: DATE	: DATE	: /WK:	INVT :		:SPTS:
30			1230A-100A	30		\$60.00	10/7	10/7	1	SUN		1
			PROGRAM : WHACKED OUT SPORTS									
			CON COM1: WHACKED OUT SPORTS									
31			600P-630P	30		\$2,000.00	10/7	10/7	1	SUN		1
			PROGRAM : NEWS 9 AT SIX									
			CON COM1: NEWS 9 AT SIX									
32			815P-1130P	30		\$3,000.00	10/7	10/7	1	SUN		1
			PROGRAM : SUNDAY NIGHT FOOTBALL									
			CON COM1: SUNDAY NIGHT FOOTBALL									
33			800P-900P	30		\$2,000.00	10/2	10/2	1	TUE		1
			PROGRAM : THE VOICE									
			CON COM1: THE VOICE									
OCT/12			55700.00							CONTRACT TOTAL	55700.00	
										TOTAL SPOTS	71	

MARKET TOTALS \$89,838 WTOV 62% WTRF 29% WBWO 4% ETRF 5%

WBWO IS GTRF

SVC- NSI
DEMOS- RA35+*

Great ★ American ★ Media

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: GREAT AMERICAN MEDIA
RE: Democratic Congressional Campaign Committee (DCCC)
DATE: September 25, 2012

Wheeling, OH Broadcast

EFFECTIVE 9/27 UNTIL FURTHER NOTICE:

HD Feed: Please run the following until further notice:
D3C12-OH6-T03H "Trust" TV :30 @ 100%

SD Feed: Please run the following until further notice:
D3C12-OH6-T03 "Trust" TV :30 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact
Katie Keuleman in our office at katie.keuleman@gmmb.com
Please email traffic@gmmb.com to confirm receipt.

Thank You!